

Luxury Brand Buyers Mailing List

Total Universe: **40,03,874**

Base Rate: **\$95.00/M**

Description Summary

Looking for top-of-the-line buyers? Implement top-of-the-line direct marketing! By utilizing this mailing list, you will have access to consumers who are making high-end purchases, like designer items, and many more products. These individuals enjoy the finer things in life and are not inhibited by a lack of money. They believe the luxury brands they buy represent an upscale lifestyle they enjoy living. The consumers included in this database want only the best when it comes to purchasing fashion, home decor, luxury cars, etc. With the most accurate direct marketing data on the market, your business could benefit significantly from using this mailing list.

How Our Data is Compiled

Our Luxury Brand Buyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ In 2017, the U.S. market for luxury goods reached around \$179 billion
- ✓ The luxury product market is expected to increase to \$182 in 2018

Recommended Usage

The AmeriList Luxury Brand Buyers database is the perfect file for apparel and accessories catalogs, cosmetics, premium credit cards, gourmet food, luxury fragrances, home furnishings, jewelry, luxury automobiles, resorts, luxury travel accommodations, etc.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Presence of Children	Vehicle Owned	Home Owner
Gender	Occupation	Buying Habits	
Geography	Ethnicity	Credit Cards	
Income	Catalog Buyers	Online Shoppings	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899