

Long Term Care Mailing List

Total Universe: **1,00,26,781**

Base Rate: **\$65.00/M**

Description Summary

There are millions of consumers who are actively looking for long-term care insurance. These highly responsive consumers are in the market for long-term insurance and are also eligible for a variety of offers. You may be surprised to know that not all of these consumers are AARP members. We have helped insurance agents and insurance providers get better prospects for their direct mail and telemarketing efforts for over a decade.

How Our Data is Compiled

Our Long Term Care Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ 8.3 million Americans are protected by long-term care insurance
- ✓ Over 300,000 Americans will obtain long-term care insurance this year
- ✓ 54% of all long-term care insurance holders apply for the insurance during their late 50s and mid 60s

Recommended Usage

Our Long Term Care List is perfect for a variety of offers such as: Auto Loans, Beauty Products, Business Opportunities, Cable and Internet Services, Collectibles and Gifts, Credit Cards offers, Dating Services, Debt Consolidation, Continuing Education, Electronics, Entertainment, Fitness, Gambling, Home Business, Home Improvement, Insurance, Investments, Mortgages, Software, Tax Services, Travel, and Weight Loss.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Ailment	Homeowner	Lifestyle
Gender	Ethnicity	Income	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899