

Life Insurance Leads Mailing List

Total Universe: **30,83,800**

Base Rate: **\$65.00/M**

Description Summary

With the Life Insurance Leads Mailing List, you can join thousands of insurance agents who are witnessing their sales go through the roof with mailing, phone, and email data. This list contains individuals who are interested in purchasing life insurance or similar services. This data can be broken out by location, age, income, and much more. Enhance your marketing strategy by connecting directly with life insurance prospects, who are great candidates for a variety of products and services.

How Our Data is Compiled

Our Life Insurance Leads Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ The average amount of life insurance coverage for American adults is \$167,000
- ✓ In 2015, 132 million Americans relied on life insurance to protect their financial security

Recommended Usage

This mailing list is recommended for a variety of marketers, such as insurance companies, travel offers, financial offers, retail, health and medical offers, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Income
Net Worth
Credit Score

Occupation
Marital Status
Presence of Children

Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899