

# Licensed Professionals

Total Universe: **2,24,38,812**

Base Rate: **\$75.00/M**

## Description Summary

From the top attorneys to plumbers, you can be sure that AmeriList has the exact licensed professionals you are looking for. Our list allows you to market your products and services to the right individuals at the right time as we have virtually all state licensed professionals. Our in-house data team acquires these professionals records from hundreds of public sources on a continuous basis. The majority of this data is sourced directly from state licensing agencies. Data from industry-specific business groups/directories, online self-reporting & social network business listings, Chambers of Commerce, and additional public sources are also included. All of our data is cleaned, CASS certified and run through internal NCOA processing on a daily basis.

## How Our Data is Compiled

Our data is compiled from hundreds of public sources on a continuous basis. The majority of this data is sourced directly from state licensing agencies. Data from industry-specific business groups & directories, online self-reported & social network business listings, Chambers of Commerce, and additional public sources are also included. All of our data is cleaned, CASS certified and run through daily internal NCOA processing.

## Consider the Facts

- ✓ The average age of a licensed professional is 46 years old
- ✓ The median income for a licensed professional is \$87,000
- ✓ The female to male ratio for licensed professionals is 3:1

## Recommended Usage

Our Licensed Professionals Database is the perfect solution for Credit Card Offers, Travel Offers, Automobile Offers, Continuing Education, Job Training, Luxury Offers, and much more.

## Sample Mail Piece Required

Inquire

### Market Type

Consumer Data

### List Channels

Postal, Email, Telephone

### Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

### Output Options

Electronic, Printed

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000  
Price: \$500.00

### Net Name

Floor: 85%  
Minimum Quantity: 25,000  
Run Charge: \$10.00/M

### Exchanges

Please Inquire

### Reuse

Yes

### Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

### Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

**Popular Selections** (for additional selections please inquire)

Construction  
Contractors  
Electricians

Plumbers  
Dental  
Dentists

Dental Assistants  
Dental Hygeinists  
Design

Architects  
Interior Designers  
Landscape Architects

For additional information or list counts, contact your representative or list manager at 1.800.457.2899