

Licensed Nurses Mailing List

Total Universe: **54,00,000**

Base Rate: **\$95.00/M**

Description Summary

Nurses play a critical role in the healthcare industry, providing essential care and support to patients facing a wide range of health challenges. The demand for nursing professionals is on the rise, with Registered Nursing (RN) recognized as one of the fastest-growing occupations, according to the Bureau of Labor Statistics'™ Employment Projections. The AmeriList Nurses Database offers a comprehensive and highly targeted solution for reaching nursing professionals across the United States. This database allows you to segment your audience by geography, license type'™ such as registered nurses, nurse practitioners, and vocational nurses'™ as well as various other nursing specialties.

How Our Data is Compiled

Our licensed nurses database is compiled using a variety of public and proprietary sources, including state license records, trade publications, uniform retailers, direct responses, online and offline surveys, product and warranty information, credit card transactions, mail order purchases, magazine subscriptions, and more. To maintain the highest level of accuracy, we update the database on a monthly basis and validate it against the National Change of Address (NCOA) file. Additionally, the list is CASS certified to ensure optimal deliverability and precision.

Consider the Facts

- ✓ With over 4 million RNs and projected 6% job growth, nurses are an expanding and valuable audience for healthcare marketing.
- ✓ Nurses include RNs, NPs, and vocational nurses, making them ideal targets for medical supplies, education, and specialty products.
- ✓ Nurses impact patient care decisions and frequently purchase medical supplies, making them high-value prospects.

Recommended Usage

The AmeriList Nurses Database is ideal for targeting prospects for continuing education programs, medical publications, seminar coordination, uniform and equipment retailers, women'™s apparel catalogs, financial services, travel, and health newsletters. When you choose the AmeriList Nurses Database, you'™re investing in the most accurate and comprehensive nurses mailing list available. This database allows you to segment and tailor your marketing campaigns for maximum relevance.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

DOB
Household Income
Credit Score

Ethnicity
Presence of Children
RNâ€™s

LNâ€™s
NPâ€™s
CNAâ€™s

For additional information or list counts, contact your representative or list manager at 1.800.457.2899