

Libraries Across the U.S. Mailing List

Total Universe: **1,14,586**

Base Rate: **\$95.00/M**

Description Summary

Shh! This database is going to give you the secret to your success! This mailing list connects you with both public and school libraries. Target library directors, librarians and media specialists. Librarians buy more many types of items, including books of course, but also purchase various information in many formats, including publications, newspapers and other subscriptions, audio and video media, computer software, databases, research resources, DVDs, and more.

How Our Data is Compiled

Our Libraries Across the U.S. Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, directories, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Big cities like New York and Los Angeles lead the list of the largest school districts
- ✓ A school district is a special-purpose district that operates local public primary and secondary schools in various nations.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: book sales, movies and DVDs, newspaper and magazine subscriptions, educational textbooks, internet services, music and audio resources, office supplies, computer equipment, copy and fax machines, and much more.

Sample Mail Piece Required

Inquire

Market Type

Business Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Location	Library Type	SIC Code
Executive Names	Number of Employees	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899