

Joint Pain Sufferers Mailing List

Total Universe: **68,84,031**

Base Rate: **\$95.00/M**

Description Summary

Have your previous marketing campaigns been painful? Say goodbye to ineffective mailing lists with our new Joint Pain Sufferers database. With our complete and accurate data, you can target exactly the prospects you are looking for. Our data can be segmented by various demographics, as well as specific self-reported ailments. People who experience joint pain are always looking for ways to feel better and take precautionary measures to avoid being in pain or increasing their symptoms. This database is updated monthly to ensure accuracy, and will help you complete your next direct mail, telemarketing, or email campaign.

How Our Data is Compiled

Our Joint Pain Sufferers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ From 2013– 2015, about 22.7% of adults had been told by a doctor that they had some form of arthritis, rheumatoid arthritis, gout, lupus, or fibromyalgia
- ✓ The most common form of arthritis is osteoarthritis

Recommended Usage

This database is recommended for many offers and industries, including healthcare, medical offices, equipment, medications, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Household Income
Lifestyle

Occupation
Marital Status
Presence of Children

Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899