

Jewish American Donors Mailing List



Total Universe: **5,15,809**

Base Rate: **\$95.00/M**

Description Summary

The AmeriList Affluent Jewish Donor database is a nation-wide file that contains today's actively involved Jewish communal leaders. At a time of apprehension for Jewish solidity and community involvement, these dedicated donors have proven themselves time and again by donating to Jewish charitable and communal causes, including: museums, schools and community centers, as well as subscribing to Jewish newspapers and periodicals.

How Our Data is Compiled

Our Affluent Jewish Donors database is compiled using multiple sources including: Lifestyle Questionnaires, Memberships, Internet/On-Line Surveys, Off-line Surveys, Opt-in Email, Newsletters, Direct Response, Publications, Compiled Lists and Controlled Circulations. This responsive Jewish donor list is enhanced with demographic and psychographic data from the AmeriList national consumer database.

Consider the Facts

- ✓ 76% of Jewish donors say they made a charitable donation last year.
- ✓ 79% of Jewish donors only support Jewish organizations
- ✓ 62% of non-profits say they raise more money in November and December.
- ✓ Women tend to donate more than men; older people give more than younger people.

Recommended Usage

This file is a wonderful source for Jewish based 501(c)(3) organizations and any other 501(c)(3) organizations looking to boost their fundraising efforts.

Sample Mail Piece Required

Inquire

Market Type

Consumers

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
HH Income
Gender
Geography

Presence of Children
Phone
Children's Issues
Health Topics

International Aid
Political
Religious
Veterans

Community / Charities
Other Issues

For additional information or list counts, contact your representative or list manager at 1.800.457.2899