

Jewelry Buyers & Enthusiasts Mailing List

Total Universe: **48,70,165**

Base Rate: **\$85.00/M**

Description Summary

Are your marketing campaigns sparkling with success? With our Jewelry Buyers & Enthusiasts mailing list, you can reach people who purchase or collect jewelry regularly. Many of these individuals include high-income consumers, who are always great prospects for many types of campaigns because of their high spending habits. Our data is updated monthly to ensure that our clients are getting the most accurate data on the market. Don't miss out on this responsive group of prospects, who are looking to spend their money on all things shiny.

How Our Data is Compiled

Our Jewelry Buyers & Enthusiasts Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ As of July 2019, the U.S. generated about \$18.6 million in jewelry sales
- ✓ The products that make up the most revenue in the jewelry industry are diamond jewelry, pearls, and other gemstone jewelry, gold jewelry, and watches.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: jewelry stores, online retailers, pawn shops, antique stores, real estate, travel, entertainment, technology, and more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Dwelling Type
Ethnicity
Income

Net Worth
Vehicle Owned
Occupation

Presence of Children
Marital Status
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899