

IT Executives Mailing List

Total Universe: **2,03,969**

Base Rate: **\$95.00/M**

Description Summary

Information Technology has become a necessity in many companies and around the world. Without these executives, the digital world would not be effective or existent. Innovative, Smart, Powerful are just a few words to describe these business decision-makers at some of America's most innovative companies. AmeriList gives you access to this target group of business executives with postal, phone, and email data. The AmeriList IT Executive Database is the most comprehensive file on the market. This file will give you the best response rate for your direct mail campaign, and it has been proven highly effective if you plan on doing a multichannel marketing campaign.

How Our Data is Compiled

Our IT Executives Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ According to stats, based on unemployment rate and opportunities, Des Moines, Iowa is the best city to live as an IT professional
- ✓ IT professionals usually hit the 6 figures mark within their career

Recommended Usage

This IT Executive Database is ideal for many offers, such as automobiles, insurance, books, magazines, music, movies, electronics, travel, investing/finance, clubs/memberships, computer hardware, software & peripherals, mortgages/loans, business opportunities, credit cards, and more!

Sample Mail Piece Required

Inquire

Market Type

Business Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Industry Type	Location	Length of Existence	Business
Job Titles	Business Size	Sales Volume	
Executive Names	Sales Volume	Job Description	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899