

Investment Newsletter Subscribers Permission-Based Email Database

Total Universe: **68,91,574**

Base Rate: **\$95.00/M**

Description Summary

There are millions of Americans who invest their funds into the market. Many of these active investors subscribe to newsletters and publications that help keep them informed of what is going on in the financial world. This permission-based, opted-in email database contains email addresses of those that have subscribed to these newsletters. Permission-based email campaigns can be extremely useful when it comes to direct marketing. With the most accurate data in the industry, you can get in touch with these subscribers for various offers and promotions.

How Our Data is Compiled

Our Investment Newsletter Subscribers Email Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ The U.S. stock exchanges make up 39% of the entire global stock market value
- ✓ Approximately 33% of U.S. households have taxable investment accounts

Recommended Usage

This database is recommended for many types of offers, such as financial advisors, insurance agents, real estate, travel, automobiles, entertainment, luxury brands, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Occupation	Marital Status	Donors
Gender	Net Worth	Presence of Children	
Geography	Dwelling Type	Buying Habits	
Income	Vehicle Type	Lifestyle	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899