

International Travelers List

Total Universe: **76,11,060**

Base Rate: **\$75.00/M**

Description Summary

Our International Travelers Database consists of affluent consumers with expendable income. These individuals have a strong affinity for traveling outside of the United States and exploring the world. Within our database, youâ€™ll find a diverse range of travelers, with a shared enthusiasm for discovering new cultures, experiencing exotic cuisines, and immersing themselves in unique experiences that only international travel can offer. These individuals not only embrace travel as a lifestyle but also have the financial means to indulge in premium experiences, making them an ideal target audience for luxury travel brands and services. By tapping into our International Travelers Database, businesses can access a coveted audience segment that values quality, authenticity, and exclusivity in their travel experiences.

How Our Data is Compiled

Our International Travelers Database is derived from a multitude of public and proprietary feeds both online and offline including: self reported data, lifestyle surveys, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Travel spending grew to 1.02 trillion U.S. dollars in 2022, and that figure is forecast to reach 1.2 trillion by 2026.
- ✓ There is an average of 9,728 planes carrying 1,270,406 passengers in the sky at any given time internationally.
- ✓ 57.1% of travelers are women and 42.9% of travelers are men.
- ✓ The average international ticket price is \$1368.

Recommended Usage

AmeriListâ€™s International Travelers Database is the perfect tool for international travel offers, travel insurance, private and charter planes, time share offers, tours, all inclusive resorts, cruises, apparel offers, spas, magazine subscriptions and real estate investors.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Net Worth	Ethnicity	Buying Habits
Gender	Household Income	Presence of Children	Language Spoken
Geography	Credit Score	Occupation	Religious Affiliation

For additional information or list counts, contact your representative or list manager at 1.800.457.2899