

International Business Travelers Database



Total Universe: **48,54,977**

Base Rate: **\$125.00/M**

Description Summary

Our International Business Travelers Database offers an exclusive list of professionals who regularly travel internationally for business purposes. This esteemed group includes senior executives, business owners, managers, and consultants who frequently embark on overseas trips for key corporate engagements such as meetings, conferences, negotiations, and strategic planning sessions. Recognized for their strategic roles and decision-making authority within their organizations, these individuals prioritize efficient and comfortable travel arrangements. They often choose premium services and accommodations to ensure productivity and comfort during their trips. This database provides access to a highly influential audience, allowing you to tailor your marketing campaigns to effectively reach and engage these global business leaders.

How Our Data is Compiled

Our Domestic Business Travelers Mailing List is generated from a variety of sources, including business travel surveys, trade show registrations, business magazine subscriptions, U.S. Census Data, credit card transactions, and magazine subscriptions, as well as deed and transactional data. To ensure accuracy, we update our lists monthly through USPSA® National Change of Address (NCOA) and CASS Certification.

Consider the Facts

- ✓ Over \$1 trillion is spent annually on business travel worldwide
- ✓ Majority of international business travelers are in their 30s and 40s
- ✓ In 2023, the average cost of an international business trip was \$2,600 per traveler

Recommended Usage

Our International Business Travelers Database is ideal for travel and hospitality agencies, transportation services, insurance companies, global concierge services, luxury retail brands, airlines, and much more!

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Presence of Children	Ethnicity	Buying Habits
Gender	Marital Status	DOB	Household Income
Geography	Credit Score	Job Title	Religious Affiliation

For additional information or list counts, contact your representative or list manager at 1.800.457.2899