

Hunters and Fisherman

Total Universe: **80,00,000**

Base Rate: **\$90.00/M**

Description Summary

Ahh... the smell of fresh air and the majesty of the great outdoors consumes the minds of the hunters and fishermen within this extensive database. Every hunter and fisherman in our database has renewed his or her state license for hunting or fishing in the last year. Our data comes directly from individual state wildlife commissions, which means we have the most accurate and most deliverable data on the market. Call us today to test drive this exclusive database!

How Our Data is Compiled

This exclusive database is sourced directly from individual U.S. state wildlife license agencies and is updated on an annual basis.

Consider the Facts

- ✓ \$22.9 billion is spent annually on all hunting expenditures
- ✓ 25% of hunters are between the ages 35 and 44
- ✓ The majority of anglers are aged around 49 years
- ✓ American fishermen go fishing for an average of 58 days per year

Recommended Usage

Our Hunters and Fishermen Database is the ideal solution for fishing or hunting clothing and supplies, association memberships, and more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Local Hunter/Fisherman	Gender	Fisherman
Traveling Hunter/Fisherman	Hunter	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899