Households with Children

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **90,00,000**

Base Rate: **$75.00/M**

Description Summary

Families are the ideal prospects for a multitude of businesses. Each parent in our database will spare no expense when it comes to meeting their child's desires and aspirations. At AmeriList, we will help you pinpoint your next best prospect by selecting child age, household income, number of children in the household as well as nearly one hundred other selections.

How Our Data is Compiled

This exclusive database is sourced from direct responses and internet surveys filled out by students and/or their parents/guardians.
*Please note – on this database when you pull children in the household age 00-17 you will receive the parent's name of the child

Consider the Facts

- The average American family has 1.8 children
- The average household income for Americans is $51,100
- The average household size is 2.54

Recommended Usage

Our Households with Children Database is the ideal solution for Electronics Offers, Magazine Subscriptions, College / University Advertisements, Trade School Advertisements, Student Loan Offers, Scholarship Offers, Credit Card Offers, Automotive Offers, and many more.

Sample Mail Piece Required

Inquire

Market Type
Consumer Data

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Number of Children	Adult Age / DOB	Gender	Zip Code / SCF
Child Gender	Art / Music / Theater Enthusiasts	Marital Status	
Child Age	Employer Information	State / County	
Child Grade Level	Ethnicity	Telephone Number	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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