Home Decor Product Buyers Mailing List

AmeriList™ Direct Marketing Solutions
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Total Universe: **53,47,190**

Base Rate: **$65.00/M**

Description Summary

What makes a house into a home? Your personal style! The shoppers included in this Home Decor mailing list are interested in making purchases to bring flair and personality to the rooms in their homes. Because these products are not considered â€œessentialsâ€these buyers are mainly purchasing these items based more on aesthetic than utility. This data is targeted toward people who are spending money on decorative, and sometimes, luxurious additions to their living spaces.

How Our Data is Compiled

Our American Lifestyles Home Decor Product Buyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- Home furnishings is a $79 billion industry.
- Choosing the right home decor has shown to improve your health & wellness, reduce stress, and change your mood.

Recommended Usage

This Home Decor Product Buyers mailing list would be useful to a variety of different industries, such as retail stores, catalogs, artists, manufacturers, contractors, interior designers, realtors, stagers, and many more.

Sample Mail Piece Required

Inquire

Market Type
Consumer Data

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Donors	Interests	Political Party
Gender	Home Owner	Length of Residence	Presence of Children
Ethnicity	Income	Marital Status	Phone

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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