Home-Based Businesses Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **20,66,341**

Base Rate: **$85.00/M**

Description Summary

More and more employees are leaving Corporate America in order to pursue their own entrepreneurial dreams. These business-minded individuals are starting businesses out of their homes. Get connected with these businesses with the most accurate and up-to-date data available on the market today. These hard-working companies are eligible for a variety of offers and promotions. The data included in this mailing list can be segmented through many demographics, buying behaviors, and more.

How Our Data is Compiled

Our Home-Based Businesses Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- Home-based companies are generating an annual revenue of approximately $427 billion
- 70% of home-based businesses are successful within 3 years of starting
- A new home-based business is started every 12 seconds

Recommended Usage

These new home-based business owners are excellent for credit card offers, office supplies distributors, advertising agencies, adventure capitalists, commercial building realtors, and many more.

Sample Mail Piece Required

Inquire

Market Type
Business Data

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Industry Type	Executive Names	Business Size	Sales Volume
Job Titles	Location	Length of Existence	Job Description

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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