

Hockey Fans Mailing List

Total Universe: **30,07,843**

Base Rate: **\$85.00/M**

Description Summary

Shoot your marketing campaign into the net! If you're looking to reach hockey fanatics, you've come to the right place. Our accurate, up-to-date mailing list will help you reach hockey fans, watchers, buyers and more for your upcoming promotions and offers. These consumers are eligible for offers for anything hockey-related! Hockey fans are always looking for deals on live games, and to get the most out of their hockey experiences, whether it be in person or from the couch. This mailing, phone, and email list is updated monthly to ensure accuracy and success for your next campaign.

How Our Data is Compiled

Our Hockey Fans Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ The NHL generates more than \$4 million each year
- ✓ In a regular, season a total of 1,230 games are played, that are attended by more than 20 million fans

Recommended Usage

This mailing list is recommended for a variety of offers, such as for the NHL, jerseys, memorabilia, tickets, cable sports packages, other clothing, merchandise, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Ethnicity	Occupation	Hobbies & Interests
Gender	Education Level	Marital Status	Game(s) Attended
Geography	Income	Presence of Children	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899