

# Hispano Donaciones en EU Mailing List

Total Universe: **10,85,552**

Base Rate: **\$75.00/M**

## Description Summary

It's no secret that there has been unprecedented growth in the Hispanic population within the United States. This mailing list will connect you to Charitable Latino Donors who are committed to their community and their religion. Nonprofits are quickly recognizing the revenue potential of this fast growing ethnic donor segment. If you are looking to expand your donor base and reach philanthropic donors who are committed to Latino causes or even catholic religious causes this list is the perfect source of prospects. Connect with these proven Hispanic and Latino donors now.

## How Our Data is Compiled

This list of Latino donors is derived from online and offline sources, the database is unique in the industry and offers access to more data points than most donor files. We cross-reference the names against our consumer database to enhance it with demographics. This mailing list is updated monthly to ensure quality and accuracy. This database is also processed against the USPS® National Change of Address (NCOA) system, in addition to Zip+4 coding and CASS Certification. Our Consumer Data is more than 95% deliverable! guaranteed!

## Consider the Facts

- ✓ It is estimated that by 2025 Hispanics will make up almost 43% of the state population in California.
- ✓ By 2050 the Hispanic population in the US is expected to be 96.5 Million.
- ✓ 47% of Latino and Hispanic Donors have given to some charity within the last 12 months when surveyed.

## Recommended Usage

Latino donors are the perfect marketing prospects for a wide range of offers including, charitable organizations, non-profit groups, travel & vacation, educational and scholarships, political, medical, religious and a wide range of publications, as well as consumer products.

## Sample Mail Piece Required

Inquire

## Market Type

Consumers

## List Channels

Postal, Email, Telephone

## Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

## Output Options

Electronic, Printed

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000  
Price: \$500.00

## Net Name

Floor: 85%  
Minimum Quantity: 25,000  
Run Charge: \$10.00/M

## Exchanges

Please Inquire

## Reuse

Yes

## Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

## Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

**Popular Selections** (for additional selections please inquire)

Name  
Address  
Email Address

Telephone Numbers  
Individual Age  
Gender

Homeownership  
Household Income  
Marital Status

Religion  
Donation Amount  
Cause or Charity

For additional information or list counts, contact your representative or list manager at 1.800.457.2899