

Hispanic Donors by Cause Mailing List

Total Universe: **14,55,996**

Base Rate: **\$85.00/M**

Description Summary

There are an unlimited amount of charities that receive donations from numerous supporters and donors. This mailing list specifically contains Hispanics who have given generous amounts of money to children's charities, animal charities, religious organizations, political candidates, and much, much more. If you're looking to connect with responsive Hispanic consumers who are making contributions frequently to specific causes, look no further than the most precise, targeted marketing data available in the industry. This database is updated every month to ensure deliverability to prospects who are eligible for your next direct marketing campaign.

How Our Data is Compiled

Our Hispanic Donors by Cause Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ By 2050 the Hispanic population in the US is expected to be 96.5 Million.
- ✓ 47% of Latino and Hispanic Donors have given to some charity within the last 12 months when surveyed.

Recommended Usage

This mailing list is recommended for a variety of offers and charities, hospitals, religious groups, schools, political candidates, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders cancel after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Buying Habits	Life Insurance	Net Worth
Gender	Marital Status	Mutual Funds	Stock or Bonds
Geography	Presence of Children	Real Estate	
Language Spoken	Presence of Grandchildren	Investable Assets	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899