Hispanic College Students Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **3,98,010**

Base Rate: **$95.00/M**

Description Summary

Colleges all across the U.S. have very diverse student bodies, with tremendous mixtures of different races and ethnic backgrounds. The AmeriList Hispanic College Student database offers one of the largest, most accurate segmented student files in the youth market. We make it easy to reach over 300,000 Hispanic college students by mail and now you can reach over 100,000 Hispanic college students by phone. With our file you will be able to target Hispanic college students by age, interests, hobbies and much more!

How Our Data is Compiled

Our data is compiled using more sources than any other compiled consumer database in the industry, including: Phone Directories, Surveys, US Census Data, Voter Registration, Product & Warranty Information, Credit Card Transactions, Mail Order Purchases, Real Estate, Magazine Subscriptions, as well as Deed & Transaction Data. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- Enrollment among Hispanic students has recently surpassed that of Caucasian students.
- The number of 18 to 24-year-old Hispanics enrolled in college has increased by 22%
- The most popular major among Hispanic college students is Business
- 50% of Hispanic College students attend college and/or live in California, Florida, and Texas.

Recommended Usage

Our Hispanic College Students database is perfect for credit card offers, travel agencies, retail stores, educational services, cell phone offers, car dealers, real estate agents, politicians, health services, and more.

Sample Mail Piece Required

Inquire

Market Type
Consumer Data

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Religion	Credit
HH Income	Lifestyle	Education
Marital Status	Gender	Dwelling Type

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

10 Esquire Rd Ste 11B, New City, NY 10956 • 845.362.6737 • sales@amerilist.com