

Hispanic Business Executives Mailing List



Total Universe: **2,37,232**

Base Rate: **\$80.00/M**

Description Summary

This list contains the professional leaders of the Hispanic business world. Your mailers will effectively reach individuals who make key decisions in the fastest-growing demographic in the United States. The Hispanic Business Executives database is rich in demographics – with a variety of specific segments to choose from, this file is sure to improve your response rates and jump-start your marketing efforts. Our data is updated monthly to ensure accuracy in your marketing campaign, and to help you achieve success by reaching successful Hispanic business executives.

How Our Data is Compiled

Our Hispanic Business Executives Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Between 2000 and 2014, the number of Hispanic CEOs in Fortune 500 companies has doubled
- ✓ In 2016, there were about 26.8 million Latinos in the American workforce

Recommended Usage

This Database is perfect for business and financial publications, credit cards, office supplies, travel, seminars, upscale apparel, real estate, upscale consumer catalogs and much more!

Sample Mail Piece Required

Inquire

Market Type

Business Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Location	Job Titles	Business Size	Sales Volume
Industry Type	Executive Names	Job Description	Length of Time in Business

For additional information or list counts, contact your representative or list manager at 1.800.457.2899