

High School Students Mailing List

Total Universe: **1,73,68,054**

Base Rate: **\$95.00/M**

Description Summary

America's high schools will welcome back a record number of students this fall, as our population increases and enrollment rates continue to grow. With the AmeriList High School Students Mailing List, you'll have access to five million American high school students and their parents. This key demographic is looking for private schools, scholarships, electronics, and much more. Our database is also ideal for Colleges and Universities looking to connect with potential new students. Ace your next direct marketing campaign by teaming up with AmeriList! Put Americas best High School Students Mailing List to work for you.

How Our Data is Compiled

This exclusive database is sourced from direct responses and internet surveys filled out by students and/or their parents/guardians.

Consider the Facts

- ✓ 3.3 million students are expected to graduate from high school in 2015
- ✓ 68.2% of high school graduates enroll in college immediately following graduating
- ✓ 96% of high school students utilize social media on a daily basis for more than 2 hours at a time
- ✓ 41% of teens participate in Black Friday shopping
- ✓ 37% of high school students go shopping two or more times per month

Recommended Usage

Our High School Students Database is the ideal solution for Class Ring offers, Test-prep offers, College & University Advertisements, Trade School Advertisements, Student Loan offers, Scholarship offers, Credit Card offers, Electronic offers, Cell Phone offers, Automotive offers, School Supplies, Study Aids, and many more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

SAT / GED Score
Age / DOB
Art / Music / Theater Abilities
Athletic Abilities
Class Rank
College Intended / Attending /
Attended

Country / International
Ethnicity
Gender
GPA
Honor Society Membership
Hotline

Major / Intended Area of Study
Marital Status
Organization Member
Parent of Student
Recency
School Year

State / Country
Telephone Number
ZIP Code / SCF

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing Lists • List Management • List Brokerage • Data Processing

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