

High Net-Worth Consumers Mailing List

Total Universe: **37,52,482**

Base Rate: **\$90.00/M**

Description Summary

If you're looking to reach High Net-Worth Consumers, look no further than the AmeriList High Net-Worth Consumers Mailing list. This mailing list provides you access to accurate and constantly updated contact information regarding the most affluent consumers on the market who have a high interest in purchasing luxurious products and investments. Many national brands have found tremendous success with this list. Once we know your demographics and who your companies target market is, we can personalize our list to fit your company's needs. Our targeted mailing list includes individuals who are airplane owners, political donors, Hedge Fund owners, and can be further segmented by things such as automobile type, license to yacht boat, home value, number of properties owned, and much more.

How Our Data is Compiled

Our High Net-Worth Consumers database is derived from a wide range of sources including online and offline surveys, and consumers who have shown an interest in a select area, meaning these consumers will be willing to respond. By aggregating data from a wide network of publishers, we deliver the industry leading B2B marketing list to affluent consumers.

Consider the Facts

- ✓ Currently, 400 Americans have more wealth than half of all Americans combined
- ✓ The 1% also has 35.6 percent of all private wealth, more than the bottom 95 percent combined.
- ✓ The world's 1%, who are almost all billionaires, own \$42.7 trillion dollars, more than the bottom 3 billion residents of earth

Recommended Usage

Our High Net-Worth Consumers mailing list is an excellent option for any direct marketer or company who is offering high ticket items, investments, cars, travel and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders cancel after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Income	Home value	
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For additional information or list counts, contact your representative or list manager at 1.800.457.2899