

High Cholesterol Sufferers

Total Universe: **95,06,034**

Base Rate: **\$125.00/M**

Description Summary

People who are told they have high cholesterol are always going to be looking for foods, medications, doctors, literature, and many other services to help their condition. These prospects are valuable and are known for responding to promotions and offers very frequently. If you are looking to reach consumers with high cholesterol, this database is great for any mailing, telemarketing, or email campaign. This data is updated monthly to ensure accuracy and deliverability for all of our clients. Get in touch with this highly responsive group of individuals who are great candidates for many types of offers.

How Our Data is Compiled

Our High Cholesterol Sufferers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ About 34% of American adults have high cholesterol
- ✓ People with high cholesterol have about 2x the risk of heart disease as people with lower levels

Recommended Usage

This mailing list is recommended for a variety of offers, such as healthcare facilities, health food companies and stores, medical equipment, publications, medications, OTC drugs, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Dwelling Type
Income

Occupation
Lifestyle
Marital Status

Presence of Children
Hobbies & Interests
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899