Heavy Internet Users Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **2,04,98,835**

Base Rate: **$75.00/M**

Description Summary

Itâ€™s no secret that the Internet is hugely influential in the world of marketing. The age of instant gratification is alive and well. The consumers included in this database are known for their heavy use of online services and applications. Their computer and internet reliability is especially important to them so they are eligible for computer-related and internet products, as well as a variety of other products. This population is significant to growing businesses around the globe, with most people taking advantage of selling their services and products online.

How Our Data is Compiled

Our Heavy Internet Users Mailing List is derived from state-licensed information as well as a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- The United States is one of the largest online markets worldwide
- In 2015, about 75% of the population accessed the Internet

Recommended Usage

This mailing list is recommended for offers such as software, technology, retail, online apps, and much more.

Sample Mail Piece Required

Inquire

Market Type
U.S. Consumer

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Income	Marital Status	Credit Cards
Gender	Occupation	Buying Habits	
Geography	Education Level	Hobbies	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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