

Heart Condition Sufferers

Total Universe: **40,76,707**

Base Rate: **\$125.00/M**

Description Summary

People who are ailed with heart problems are always going to be looking for products, medications, doctors, literature, and many other services to help their ailments. These prospects are valuable and respond to promotions and offers very frequently. If you are looking to target consumers with heart conditions, this database is perfect for any mailing, telemarketing, or email campaign. This data is updated monthly to ensure accuracy and deliverability for all of our clients. Get in touch with this highly responsive group of consumers who are great candidates for many offers.

How Our Data is Compiled

Our Heart Condition Sufferers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Heart disease is the leading cause of death for both men and women
- ✓ Direct and indirect costs of heart disease total more than \$320.1 billion.

Recommended Usage

This mailing list is recommended for a variety of offers, such as healthcare facilities, medical equipment, publications, medications, OTC drugs, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Dwelling Type
Income

Occupation
Lifestyle
Marital Status

Presence of Children
Hobbies & Interests
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899