Hearing Aid Seekers

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **39,73,354**

Base Rate: **$85.00/M**

Description Summary

The Hearing Aid Seekers Database functions as a comprehensive and up-to-date repository, catering to individuals and organizations aiming to connect with hearing-impaired individuals across the United States. It furnishes an abundance of information, making it an extensive resource for anyone interested in addressing the unique needs of the hearing-impaired community. This database ensures a thorough and valuable resource for those aiming to connect with the hearing-impaired community.

How Our Data is Compiled

The data in this database is derived from self-reported sources, online and offline surveys, ensuring the accuracy and reliability of the information. Protecting the privacy and confidentiality of the individuals in our database is of utmost importance to us. We strictly adhere to HIPAA regulations to ensure the security and privacy of the data. Users of this database are expected to use the information responsibly and in compliance with all relevant privacy laws and regulations. The database is processed against the USPS National Change of Address (NCOA) system, Zip+4 coding, and CASS certification.

Consider the Facts

- Hearing aids are not just for the elderly. WHO (World Health Organization) estimates that 34 million out of 466 million hearing aid users are children
- 28.8 Million American Adults need hearing aids, but only 16% of people aged 20-69 who need them actually use them
- About 2 to 3 out of every 1,000 children in the United States are born with a detectable level of hearing loss in one or both ears

Recommended Usage

Medical professionals, support groups, hearing aid manufacturers and resellers, prescription drug manufacturers and resellers, vitamin and mineral supplement manufacturers and resellers, medical advisors, and others should take advantage of this offering.

Sample Mail Piece Required

Inquire

Market Type
U.S. Consumer

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Date of Birth	Ethnicity	Religious Affiliation	Online Buyer
Household Income	Income	Education Level	Buying Habits
Geography	Home Market Value	Marital Status	Net Worth

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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