

Health Alliance 2.0

Total Universe: **9,36,346**

Base Rate: **\$125/M**

Description Summary

The Healthcare Sector is rapidly changing – with numerous new laws healthcare professionals are looking for advice and a wide range of services. The Health Alliance 2.0 Healthcare Database contains everything from Doctor's leisure activities to contact names at hearing aid manufacturers. This is priceless information for pharmaceutical companies, office equipment suppliers, and recruiters. This incredibly accurate direct response B2B list is aggregated from some of the most popular and trusted trade publications and industry shows within the health and medical sector. For over a decade we have been the leading source for direct marketing information that ensure accuracy, deliverability and maximum return on your investment.

How Our Data is Compiled

This industry specific, multi-sourced subscription business database is aggregated from a combination of respected publishers. In addition we incorporate an extensive data cleansing process to ensure a minimal number of inaccuracies. For over a decade AmeriList has provided a B2B mailers with some of the most accurate and responsive direct marketing data. We consistently employ a wide range of compilation sources to deliver an industry leading B2B Marketing List. Data elements from our national business database is overlaid onto our healthcare industry, professional's database. Our national business database is collocated from multiple sources including state license, yellow pages, government data, white pages, SEC filings, annual reports, business magazines and industry trade publications

Recommended Usage

These Physicians and Healthcare Professionals are excellent for professional and financial prospecting as well as upscale consumer offers, publications, Software, Office Equipment, multi-channel marketers, government regulators, industry trade publications, financial institutions, credit card issuers, tradeshow and event coordinators, and continuing education providers and Much more.

Sample Mail Piece Required

Inquire

Market Type

Business Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899