

Health Alliance 2.0 Database

Total Universe: **28,26,182**

Base Rate: **\$125/M**

Description Summary

The Health Alliance 2.0 database is an unparalleled, multi-sourced resource that connects you to healthcare professionals and the organizations they work within across the continental U.S. and Canada. This meticulously curated dataset provides direct access to healthcare professionals, whether at their place of business or in their homes, ensuring you reach your target audience with precision. In today's rapidly evolving healthcare landscape, with new laws and regulations, healthcare professionals are seeking guidance and a variety of services. Aggregated from the most trusted sources such as trade publications and leading industry events, this highly accurate B2B direct response list has been the cornerstone of successful marketing campaigns for over a decade.

How Our Data is Compiled

The Health Alliance 2.0 database is meticulously built using data from trusted publishers and industry-leading sources. Our rigorous data cleansing process ensures exceptional accuracy and reliability, minimizing inaccuracies. For over a decade, AmeriList has been a leader in providing B2B marketers with highly accurate and responsive direct marketing data. Our healthcare professionals' database integrates data elements from our national business database, which is compiled from diverse sources such as state licensing boards, Yellow Pages, government records, SEC filings, business publications, and trade journals. This comprehensive approach ensures our database remains a powerful tool for reaching healthcare professionals with precision and confidence.

Consider the Facts

- ✓ Nearly 80% of healthcare professionals are women, especially in roles such as nursing, therapy, and administrative support.
- ✓ Nurses and doctors consistently rank at the top for public trust and credibility, making them influential brand ambassadors for health, wellness, and lifestyle products.

Recommended Usage

This database is perfect for marketers aiming to connect with healthcare professionals, including doctors, nurses, therapists, and anyone else in the healthcare field. Whether you're targeting them at their home or place of business, this resource is invaluable for pharmaceutical companies, marketers, trade publications, trade show organizers, and more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Contact Title
Sales Volume
Geography

Email
SIC Code
NAICS Code

Employee Size
Credit Score
Minority Owned

Women Owned
Modeled Credit Score
Phone Number

For additional information or list counts, contact your representative or list manager at 1.800.457.2899