Hair Loss Product Buyers Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **3,09,445**

Base Rate: **$200.00/M**

Description Summary

Don't let your ROI recede! Our Hair Loss Product Buyers gives marketers the opportunity to reach men and women who have bought products to help their hair growth or prevent hair loss in the future. These consumers are eligible for many other types of products and services as well, and can be reached by mail, phone, or email. Our data is updated every month to ensure accuracy and deliverability.

How Our Data is Compiled

Our Hair Loss Product Buyers is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- By age 50, about 85% of men will have experienced a significant amount of thinning
- By age 50, about 50% of women will deal with some degree of pattern hair loss

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: male and female hair growth products, shampoos, conditioners, hair accessories, salons, vision and hearing, cosmetics, apps, technology, insurance, travel, healthcare, and more.

Sample Mail Piece Required

Inquire

Market Type
U.S. Consumer

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Ethnicity	Occupation	Marital Status
Gender	Net Worth	Dwelling Type	Presence of Children
Geography	Income	Hobbies & Interests	Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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