

Graduate Degree Holders Mailing List

Total Universe: **21,04,335**

Base Rate: **\$85.00/M**

Description Summary

Advance your marketing strategy to the next level. Our complete and accurate database contains postal, phone, and email data on former students who have completed their master's degrees. These consumers are eligible for a variety of marketing materials for many types of products and services, even more education like medical school, law school, other programs, as well as job opportunities and business offers. Our data is updated every month to ensure accuracy and deliverability.

How Our Data is Compiled

Our Graduate Degree Holders Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ As of 2017, 9.3% of adults over 25 have a master's degree
- ✓ The top 2 areas of study for graduate programs in the U.S. are business and education

Recommended Usage

This mailing list is recommended for a multitude of industries, such as continuing education programs, real estate, travel, finance, technology, entertainment, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Dwelling Type
Income

Occupation
Marital Status
Presence of Children

Area of Study
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899