GoMedicare360 Database

AmeriList™ Direct Marketing Solutions
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Description Summary

The GoMedicare360â„¢ Database is a comprehensive, intent-based marketing file consisting of over 3.3 million seniors nationwide who have actively expressed interest in Medicare Advantage, Medicare Supplement, or Original Medicare coverage. This high-performing database is compiled from a variety of real-time digital sources, including health insurance comparison websites, survey responses, quote requests, eligibility assessments, and engagement with educational Medicare content. With selectable fields such as age, location, and coverage interest, the GoMedicare360â„¢ f ile provides marketers with the precision targeting needed to reach seniors during critical decision-making periods such as turning 65 or Annual Enrollment. This database is a powerful resource for insurance providers, agents, brokers, TPAs, and lead generation firms looking to connect with qualified Medicare prospects.

How Our Data is Compiled

The GoMedicare360â„¢ Database is compiled from real-time online consumer interactions and verified opt-in channels, including health insurance comparison sites, survey participation, quote requests, plan eligibility assessments, and engagement with educational Medicare content such as guides and benefit tools. To guarantee accuracy and deliverability, our compilation team runs the entire database through the National Change of Address (NCOA) file monthly. Additionally, the list is CASS certified, further enhancing address precision.

Consider the Facts

- The average Medicare beneficiary incurs over $13,000 per year in healthcare costs
- Nearly two-thirds of Medicare beneficiaries live with two or more chronic conditions, such as diabetes, arthritis, hypertension, or cardiovascular disease

Recommended Usage

The GoMedicare360â„¢ Database is ideal for organizations targeting Medicare-eligible consumers through direct marketing efforts. Recommended for Medicare Advantage and Supplement Plan providers, licensed insurance agents and brokers, health insurance agencies, and lead generation firms, this file is perfectly suited for direct mail, email marketing, and telemarketing campaigns aiming to promote relevant offerings.

Sample Mail Piece Required

Inquire

Market Type
U.S. Consumer

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Presence of Children	Education Level	Buying Habits
Gender	Marital Status	DOB	Household Income
Geography	Credit Score	Language Spoken	Home Value

For additional information or list counts, contact your representative or list manager at 1.800.457.2899