

Golfers USA Mailing List

Total Universe: **1,37,81,456**

Base Rate: **\$85.00/M**

Description Summary

Did you know: Golfers make up one of the largest consumer spending groups in the country! As a whole they spend millions of dollars each year on traveling and participating in golf tournaments, as well as purchasing the latest golf essentials and course memberships. The Amerilist Golfers USA marketing database is one of the most responsive and selectable golfing enthusiast mailing lists on the market today. The individuals in this database travel far and wide to seek out new courses, events and tournaments. These golfers are also willing to pay big bucks to keep up with new equipment trends, golf apparel trends and more. Our golfers mailing list will give you access to these prospects via phone, mail and email allowing you to reach this affluent group via multiple marketing channels. Your direct marketing campaign is sure to be a hole-in-one when utilizing the golfers mailing list!

How Our Data is Compiled

Our Golfers in the U.S mailing list is compiled using multiple sources including: Lifestyle Questionnaires, Memberships, Internet/On-Line Surveys, Off-line Surveys, Opt-in Email, Newsletters, Direct Response, Publications, Compiled Lists and Controlled Circulations. This responsive list of golfers and golf enthusiast is enhanced with demographic and lifestyle data from our national consumer database making it more selectable than any other golfers marketing list on the market.

Consider the Facts

- ✓ The male to female ratio of US golfers is 73% to 27%.
- ✓ The average age of the US golfer is 40.
- ✓ US golfers collectively spend approximately \$76 million per year on golf related products and services.
- ✓ 73% dine out once a week or more
- ✓ Golfers have an average household income of \$95,000

Recommended Usage

Golfing Equipment, Golf Skill Training, Travel Offers, Real Estate, Magazine Subscriptions, Credit Card Offers, Financial Planning, Health Products, Fitness Services and many more.

12 Month Usage:

Club Corp, Cannongate Golf, Blue Hill Golf Club, Quail Creek Golf Course, Rivercrest Golf Club, Rotella Golf Course, Sunset Hills Golf Course, The Landings at Spirit Golf Club.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$500.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Ethnicity
Home Owner

Presence of Children
Phone Number
Credit Card Holders

HH Income
Education
Online Buyers

For additional information or list counts, contact your representative or list manager at 1.800.457.2899