

Generous Grandparents who Donate Mailing List

Total Universe: **1,08,64,564**

Base Rate: **\$75.00/M**

Description Summary

Our Generous Grandparents Mailing List connects you with a remarkable audience—grandparents who combine financial stability, boundless generosity, and active engagement. These seasoned individuals not only enjoy spending on their cherished grandchildren but also extend their philanthropic spirit to various charities. Their substantial disposable income allows them to indulge in diverse pursuits, from family-oriented expenses to impactful giving. Beyond financial matters, they cherish quality time with their grandkids, explore the world through travel, savor the written word, and actively engage with their communities. In summary, these grandparents are more than just financially well-off—they're generous, engaged, and committed to making a difference!

How Our Data is Compiled

Our Generous Grandparents who Donate Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, lifestyle questionnaires, magazine subscriptions, data and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the USPS® National Change of Address (NCOA) system, in addition to Zip+4 coding and CASS Certification. Our Consumer Data is more than 95% deliverable—guaranteed!

Consider the Facts

- ✓ Grandparents make 45% of the nation's contributions to nonprofit organizations
- ✓ Grandparents account for 42% of all consumer spending on gift and collectively spend \$77 billion annually on travel

Recommended Usage

AmeriList's Generous Grandparents who Donate Mailing List is the perfect fit for non-profits, children's charities, clothing and toy stores, senior living programs, travel agencies and more!

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$500.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Net Worth
Geography

Household Income
Ethnicity
Date of Birth

Donor Cause
Marital Status
Mail Order Donor

Hotline
Buying Habits
Credit Score

For additional information or list counts, contact your representative or list manager at 1.800.457.2899