Gardening Product Buyers Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **67,64,107**

Base Rate: **$65.00/M**

Description Summary

Plant that marketing seed and watch your business grow! With a sprinkle of data, you can reach consumers and business owners who are dedicated to tending to many types of gardens. Many of these horticulturists are business owners who sell their plants or own a farm or nursery. Other gardeners in this market are just at-home gardeners who enjoy taking care of and growing their own veggies, flowers, and other plants. This direct mailing list is a multi-source database incorporating transactional data provided by several major resources available in the direct marketing industry. These gardeners are targeted through mail, email, and phone.

How Our Data is Compiled

Our American Lifestyle Gardening Product Buyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.
Our continuous verification process yields the most reliable and deliverable business database in the industry.

Consider the Facts

- 74% of all U.S. households participated in lawn and garden activities in 2016.
- Sales of natural and organic lawn and garden supplies reached $475 million in 2014.

Recommended Usage

From roses to radishes, these gardeners could be great candidates for many types of offers, such as gardening tools, outdoor furnishings, fertilizers, greenhouse supplies, gardening apparel, gardening magazines or subscriptions, home and garden retail stores, and much more.

Sample Mail Piece Required

Inquire

Market Type
U.S. Consumer, Business

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Geography	Home Owner	Length of Residence
Gender	Donors	Income	Marital Status
Occupation	Ethnicity	Interests	Presence of Children

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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