

Furniture Buyers Mailing List

Total Universe: **9,24,458**

Base Rate: **\$65.00/M**

Description Summary

Whether you're vegging out on the couch, setting the dining room table, or entertaining guests on the patio, having furniture in your home is something everyone needs at some point in their lives. These buyers are looking to make changes in their houses and are willing to spend money in order to do so. This targeted furniture buyers database lists people who have shown an interest in or bought furniture from stores, catalogs, online, and more. The American Lifestyle Furniture Buyers mailing list contains mailing data, phone data, and email data.

How Our Data is Compiled

Our American Lifestyles Furniture Buyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ In 2015, consumer furniture spending reached \$102 billion.
- ✓ Furniture and home furnishings e-commerce in the U.S. increased 13% from 2016 to 2017.

Recommended Usage

This targeted database would be useful for many marketers, such as educational institutions, financial advisors, family accountants, credit card offers, textbook companies, scholarship associations, and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Donors	Income	Marital Status
Gender	Ethnicity	Interests	Political Party
Geography	Home Owner	Length of Residence	Presence of children

For additional information or list counts, contact your representative or list manager at 1.800.457.2899