

Fundraising Mailing List

Total Universe: **5,33,73,213**

Base Rate: **\$75.00/M**

Description Summary

This mailing list is comprised of the most accurate data on the market. The consumers included in this database willingly and generously support causes they believe in. These good-hearted individuals and families are active supporters of health, religious, environmental, political and other causes. Beyond being able to select specific causes, a wealth of demographic and psychographic selections are available to support targeted campaigns. Don't miss out on this comprehensive database of generous Americans who donate to various causes.

How Our Data is Compiled

Our Fundraising Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ In 2016, the total amount donated to charitable organizations was about \$390 billion
- ✓ Religion and Education are the top causes people donate to annually

Recommended Usage

The consumers included in this mailing list would be great candidates for a variety of offers, including, but not limited to, travel, entertainment, technology, real estate, and more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Income
Occupation

Marital Status
Presence of Children
Buying Habits

Charities Donated
Hobbies

For additional information or list counts, contact your representative or list manager at 1.800.457.2899