Franchise Seekers Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **18,25,426**

Base Rate: **$80.00/M**

Description Summary

Reach hot-blooded Americans in search for the proverbial American Dream! The AmeriList Franchise Opportunity Seekers database is comprised of individuals who are actively searching for a franchise to make their dreams come true. These individuals are ready and willing to invest time and money for the right opportunity. They are excited at the prospect of owning their own business. Now is your chance to reach these individuals who are ready to embark on a journey of a lifetime.

How Our Data is Compiled

Our File is compiled using multiple sources including: Lifestyle Questionnaires, Memberships, Internet/On-Line Surveys, Off-line Surveys, Opt-in Email, Newsletters, Direct Response, Publications, Compiled Lists and Controlled Circulations. This responsive auto owner list is enhanced with demographic and psychographic data from the AmeriList national consumer database.

Consider the Facts

- The #1 reason people open a franchise… they want to work for themselves
- The average franchisee owns at least 2 different franchises
- Franchise fees start as low as $5,000
- There are 600,000 franchised businesses in the US

Recommended Usage

These Franchise Seeking individuals are excellent prospects for educational offers, credit card offers, business loans, auto loans, business seminars, newsletters, trade shows and more.

Sample Mail Piece Required

Inquire

Market Type
Consumer Data

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Individual Age	Religion	Presence of Children	Education
HH Income	Lifestyle	Gender	Donor
Marital Status	Occupation	Purchasing Power	Dwelling Type
Net Worth	Home Owner / Renter	Credit	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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