First Responders at Home Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **8,84,201**

Base Rate: **$95.00/M**

Description Summary

These heroes save lives every day, and make a difference in the world. Our accurate database provides mailing, telemarketing, and email data so you can reach them at home. Many businesses can reach these first responders to offer them discounts and other items as a "thank you" for all of their hard work. Our data is updated monthy to ensure accuracy and deliverability.

How Our Data is Compiled

Our First Responders at Home Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- First responders typically include paramedics, emergency medical technicians, police officers, firefighters, rescuers, military personnel, sanitation workers, public works, and others.
- First responders are always at the forefront of each incident or disaster, and they ensure the safety and well-being of the population.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: restaurants, entertainment, online apps, wireless communications, finance, insurance, electronics, and more.

Sample Mail Piece Required

Inquire

Market Type
U.S. Consumer

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Ethnicity	Occupation	Lifestyle
Gender	Dwelling Type	Marital Status	Presence of Children
Geography	Income	Buying Habits	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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