

Female-Owned, Home-Based Businesses

Total Universe: **1,00,569**

Base Rate: **\$95.00/M**

Description Summary

From party planners, to tech start-ups, to cleaning services, all the way to consulting, the AmeriList female home-based business file is the most accurate database on the market. Female home-based business owners seek ways to maximize their time, obtain and extend credit, and focus more effort toward developing the products and services they sell. This makes them valuable prospects for many different products, services, and promotional offers. You can reach these hard-working business owners by mail, phone, or email with our monthly updated database, by a variety of segments and business firmographics

How Our Data is Compiled

Our Female-Owned, Home-Based Businesses Mailing List is derived from public and proprietary feeds both online and offline including: Business Yellow Pages, Government Data, White Pages, SEC Filings, Annual Reports, Business Magazines and Industry Newspapers. Not only do we cross reference a multitude of sources to ensure the most accurate data, we also verify each business by phone on an annual basis to keep our records up-to-date. This continuous verification process yields the most reliable and deliverable contact information in the industry. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Home-based companies are generating about \$427 billion a year
- ✓ 44% of home-based businesses are started for less than \$5,000

Recommended Usage

This mailing list is recommended for many types of offers, including, but not limited to office supplies, technology, software, online apps, telecommunications, internet services, home décor, and much more

Sample Mail Piece Required

Inquire

Market Type

Business Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders cancel after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Location	Employee Size	Job Functions	SIC Code
Sales Volume	Job Titles	Length in Business	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899