

Female-Owned Business Mailing List

Total Universe: **1,18,92,012**

Base Rate: **\$75.00/M**

Description Summary

These driven individuals have the ability to purchase anything needed for their companies, and are in charge of finances. Our Female-Owned Businesses Mailing List has over 11 million female executives and business entrepreneurs. These successful, women-owned businesses have disposable cash and can be ideal prospects for everything from products and services to office supplies and other business-related purchases. These businesses are run by powerful women who work hard to succeed, and can be reached through mailing, phone, and email lists.

How Our Data is Compiled

Our Female-Owned Business Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy

Consider the Facts

- ✓ 1 in 5 firms with a revenue of \$1 million or more is owned by a woman
- ✓ Women-owned businesses now comprise 38% of the business population, employ 8% of the country's private sector workforce and contribute 4% of the nation's business revenues.

Recommended Usage

The Female-Owned Business database is ideal for Financial Planners, Business Consultants, Banks & Lenders Merchant Services, IT & Web Development, Payroll, Office Supplies and Much More. These female-owned businesses are valuable prospects, they have money to spend and are always looking for new vendors

Sample Mail Piece Required

Inquire

Market Type

Business Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders cancel after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Business Name	Departments	Company Net Worth	
Job Titles	SIC Code		

For additional information or list counts, contact your representative or list manager at 1.800.457.2899