

Female High Rollers Mailing List

Total Universe: **5,34,770**

Base Rate: **\$80.00/M**

Description Summary

With such high winnings at casinos, these Female High Rollers can be perfect for any mailing, telemarketing, or email campaign specific to targeting women who spend time winning money at casinos. These women are regularly participating in gambling activities and taking advantage of VIP amenities from casinos and resorts. Segment this elite group of women by selecting from income, age, homeowner, presence of children, and many more. This file will give marketers the opportunity to send these females their offers for a variety of industries. To maintain the integrity of this database, we update our records on a monthly basis. Reach these women with the most accurate and up-to-date data available on the market!

How Our Data is Compiled

Our Female High Rollers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Casinos in the United States made about \$450 billion in 2016
- ✓ High rollers make up about 90% of total gaming revenue

Recommended Usage

This mailing list is recommended for a variety of offers, such as luxurious jewelry, designer apparel, traveling, financial, automobiles, technology, entertainment, and more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Occupation
Income
Net Worth

Marital Status
Presence of Children
Buying Habits

Dwelling Type
Education Level

For additional information or list counts, contact your representative or list manager at 1.800.457.2899