

Female Fashion and Cosmetic Buyers Mailing List

Total Universe: **3,36,53,503**

Base Rate: **\$75.00/M**

Description Summary

Is your marketing strategy keeping up with the latest trends? These women are actively keeping up with fashion trends and always strive to look their best. With selects such as age, income, marital status, and ethnicity, you're bound to find your next best prospect for your marketing campaign. The AmeriList Fashion and Cosmetic Buyers mailing list is perfect for offers such as magazine subscriptions, fashion catalogs, cosmetic offers, and personal improvement offers just to name a few. The data included in this file is updated and cleaned on a monthly basis to guarantee deliverability. Don't take chances on other databases that won't give you the responses you're looking for. Work with a company that takes your marketing campaign as seriously as you do. Start using this database today and watch your client base grow!

How Our Data is Compiled

Our Fashion and Cosmetic Buyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ In 2016, the beauty and cosmetic industry generated about \$84 billion
- ✓ Fashion is a \$250 billion industry in the U.S.

Recommended Usage

This mailing list is recommended for a variety of offers, such as makeup, hair products, retail stores, online shopping, performance companies, hair salons, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$500.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Income
Marital Status

Presence of Children
Occupation
Dwelling Type

For additional information or list counts, contact your representative or list manager at 1.800.457.2899