

Facebook Social Media Users Mailing List

Total Universe: **4,58,12,603**

Base Rate: **\$85.00/M**

Description Summary

Give this list a "like"! Facebook is one of the most popular social networks that exists today. Often posting and sharing photos, links, and statuses, Facebook users spend their time on this platform to keep in touch with friends and family. These consumers are active, tech-savvy consumers who are great candidates for direct mail and digital offers. You can trust that our data is accurate and complete. If you're looking to target Facebook users, look no further than this database.

How Our Data is Compiled

Our Facebook Social Media Users Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Users 65 years and older are the fastest-growing group on Facebook
- ✓ Among active US Facebook users, 74% of people use the site every day

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: technology, entertainment, restaurants, insurance, travel, real estate, sports, education, healthcare, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Ethnicity	Occupation	Presence of Children
Gender	Dwelling Type	Lifestyle	Buying Habits
Geography	Income	Marital Status	Hobbies & Interests

For additional information or list counts, contact your representative or list manager at 1.800.457.2899