Extreme Video Game Fanatics Mailing List

AmeriList™ Direct Marketing Solutions
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Total Universe: **1,20,72,912**

Base Rate: **$95.00/M**

Description Summary

Get on top of your marketing game! While each of these individuals come from a variety of different backgrounds, the gamers included in this database share a deep passion for playing video games. They are extremely tech-savvy and stay on top of the latest trends relating to new products, games, accessories, and more. With technology rapidly growing every day, the demand for video games and other digital game equipment is increasing constantly as well. Get access to the most accurate video gaming mail, phone, and email data available on the market.

How Our Data is Compiled

Our Extreme Video Game Fanatics Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- In 2016, the video game industry generated about $17.7 billion in the U.S.
- The majority of revenues on the U.S. games market in 2016 were generated by digital PC and console games, while the second highest share belonged to mobile games.

Recommended Usage

This mailing list is recommended for a variety of offers, such as video game consoles, manufacturers, accessories, entertainment stores, online apps, and much more.

Sample Mail Piece Required

Inquire

Market Type
U.S. Consumer

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Ethnicity	Marital Status	Education Level
Gender	Income	Presence of Children	Hobbies & Interests
Geography	Occupation	Buying Habits	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

10 Esquire Rd Ste 11B, New City, NY 10956 • 845.362.6737 • sales@amerilist.com