

Expendable Income Investors at Businesses

Total Universe: **4,85,599**

Base Rate: **\$95.00/M**

Description Summary

These top decision-makers of small companies have the expendable income to make multiple investment decisions on a daily basis. They are watching their portfolio very carefully, and are open to suggestions. These investors are great candidates for a variety of promotions for various products and services, relating to their business and personal lives. Our data is the most accurate and complete information on the market today, and with our mailing lists, you can reach targeted prospects specifically geared towards your business. Reach these affluent investors with mailing and telemarketing data today!

How Our Data is Compiled

Our Expendable Income Investors at Businesses Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ About 90% of actively managed funds underperformed passive funds
- ✓ On average, women tend to invest more conservatively than men do

Recommended Usage

This database is recommended for many industry offers, such as financial advisors, stockbrokers, real estate, travel, merchandise, insurance, technology, software, and more.

Sample Mail Piece Required

Inquire

Market Type

Business Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Location	Employee Size	Job Titles	SIC Code
Industry Type	Sales Volume	Square Footage	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899