Event and Meeting Planners Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **3,56,107**

Base Rate: **$95.00/M**

Description Summary

Having access to the Event and Meeting Planners Mailing List gives you the ability to connect with various companies and organizations. These executives are planning events such as trade shows, conferences, seminars, workshops, conventions, and more. With direct mail marketing, you can target these individuals by many different demographics and psychographics.

How Our Data is Compiled

Our Event and Meeting Planners Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy

Consider the Facts

- There are approximately 1.8 million conferences a year planned in the United States.
- Approximately $280 billion is spent on events and meetings each year in the United States.

Recommended Usage

This mailing list would be useful to many industries, such as venues, hotels, convention centers, caterers, and more. These organizers are in the market for people to help host their events, cater, and decorate them.

Sample Mail Piece Required

Inquire

Market Type
Business Data

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Fax Numbers	Location
Gender	Phone	Website Address
Occupation	Planner Type	Email

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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