

Equestrian Sports Spectators & Enthusiasts Mailing



Total Universe: **41,62,397**

Base Rate: **\$85.00/M**

Description Summary

Start galloping into success with AmeriList's Equestrian Sports Spectators and Enthusiasts database. The consumers included in this database are fans of horseback riding, polo matches, horse racing, and attending events related to equestrian sports. This mailing list is perfect for various events that hold equestrian sports, merchandise, equipment and accessories, and much more. These horse lovers are highly responsive, and are open to receiving offers that will help them continue their love of equestrian sporting events. This list is updated every month to help you achieve success in your direct mail, telemarketing, or email campaign.

How Our Data is Compiled

Our Equestrian Sports Spectators & Enthusiasts Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ The horse industry generates approximately \$39 billion in the U.S.
- ✓ This industry supports about 1.4 million jobs

Recommended Usage

This mailing list is recommended for various offers and promotions, such as equestrian publications, equipment, accessories, horse races, entertainment venues, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Income	Marital Status	Buying Habits
Gender	Occupation	Lifestyle	
Geography	Net Worth	Hobbies & Interests	
Ethnicity	Presence of Children	Donors	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899