

Environmental Donors Mailing List

Total Universe: **40,06,527**

Base Rate: **\$85.00/M**

Description Summary

The donors included in this database are devoted to environmental causes. They care deeply about how the U.S. has let our parks, land, and lakes be damaged and polluted. It takes a lot of resources and funds to conserve the earth, and donations made by these are given with the best intention to save the planet. These generous individuals are willing to give their money to many environmental causes, such as America's parks, zoos, and nature and wildlife conservations. Reach these donors by mail, phone, or email and take your marketing campaign to the next level.

How Our Data is Compiled

Our Environmental Donors Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Between 2013 and 2017, Charities that focus on the Environment / Animals saw an increase of 7.2% to \$11.83 billion
- ✓ Environmental issues can range anywhere from tree and forest conservation, to the ever-growing problem of global warming

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: state and national parks, global warming efforts, political candidates, plants and flower sellers, conservation organizations, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Dwelling Type
Income

Occupation
Marital Status
Presence of Children

Political Party
Hobbies & Interests
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899